

BIOGRAPHY



Chuck Reed, Regional Vice President, Southeast Region Core & Main

Chuck Reed is the regional vice president, southeast for Core & Main. He is responsible for the sales growth, profitability and operational excellence in the states of Alabama, Florida, Georgia, Kentucky, North Carolina, South Carolina and Tennessee. Core & Main is a leading distributor of waterworks and fire protection infrastructure products in the U.S.



Reed has spent his entire career with Core & Main and its predecessor organizations starting in 1973. He started in the warehouse, progressing through the organization as outside sales, branch manager and district manager. In 2006, Reed was named regional vice president, Fire Protection, which he held until his current role.

Reed is a trusted role model who has developed an organizational culture that inspires others to do their best and embraces talent development. An industry leader with customer and vendors, he anticipates emerging opportunities and adapts business plans to effectively compete in the region.

Reed is an active member of the American Water Works Association, National Utility Contractors Association, National Fire Protection Association and American Fire Sprinkler Association. He volunteers his free time with the Florida Sport Fishing Association where he promotes conservation and fishing.

About Core & Main

Based in St. Louis, Core & Main is a leading specialized distributor of water, wastewater, storm drainage and fire protection products, and related services, to municipalities, private water companies and professional contractors across municipal, non-residential and residential end markets nationwide. Core & Main's specialty products and services are used in the maintenance, repair, replacement and construction of water and fire protection infrastructure.

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